

Successful Image™, Inc.

360 Waves Made Easy

Daily Routine

Morning:

Step 1	Gently rub Successful Image™ Moisturizing Wave Cream into the palm of your hand and massage evenly onto your hair
Step 2	Dampen a clean hot towel and apply to your hair for 30 seconds to 1 minute (this aides in softening the hair & building your wave pattern)
Step 3	Brush your hair to train your wave pattern. Brush until most of the dampness is dry. Recommended brushing technique - forward on top, angle/down on sides and down in back (Repeat Steps 2 and 3 - two times)

Quick Tip: Wear your durag throughout the day when you can (i.e. under hats/work wear etc.)

Afternoon:

You may not be able to wear your durag throughout the day, if this is the case it is important to do the following	
Brush throughout the day	
<u>Keep your Brush with you</u> and <u>Brush whenever you can</u>	

Evening:

Step 1	Gently rub Successful Image Moisturizing Wave Cream into the palm of your hand and massage evenly onto your hair
Step 2	Dampen a clean hot towel and apply to your hair for 30 seconds to 1 minute (this aides in softening the hair & building your wave pattern)
Step 3	Brush your hair to train your wave pattern. Brush until most of the dampness is dry. Recommended brushing technique - forward on top, angle/down on sides and down in back
Step 4	Repeat step 2 and 3 – three times
Step 5	PUT YOUR DURAG ON BEFORE YOU LYE DOWN (NAPS/BEDTIME)

Warning: Do not wear your durag too tight

Notes

- Shampoo your hair once a week (recommended – Successful Image™ Moisturizing Shampoo)

VERY IMPORTANT:

- In the beginning get a haircut once every 2 weeks (linings weekly if desired is fine) – Inform your barber that you are developing your waves so request that they do not cut your hair too low

Being consistent with this schedule will lead to results in approximately 1 month and an established wave pattern within 2 months

Getting Waves requires a bit of commitment – It's a 360 Lifestyle!

Brought to you by Successful Image™, Inc.